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ALTERNATIVE LEGAL SERVICE PROVIDERS
Legal Disruptors & Innovators



Incorporating...

THE LAWTECH AWARDS

Recognition for legal technology achievements

GLOBAL SPONSOR



GOLD SPONSOR



IF YOU ALWAYS DO
WHAT YOU ALWAYS DID
YOU WILL ALWAYS GET
WHAT YOU ALWAYS GOT

Albert Einstein

ABOUT THE ORGANISERS

For over fifteen years Chilli IQ is renowned for its ability to raise the bar, delivering conference programmes of quality, relevance and value for senior decision makers.

The inaugural LEGAL MAVERICKS forum was created as part of Chilli IQ's ethos for 'always first .. always changing' - keeping current with what is happening within the legal environment.

It is with consistent determination and fifteen years of excellence in producing events for the legal and corporate community that Chilli IQ has built its reputation and gained trust, becoming Australia's leading event creator.

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"THE MODERN LEGAL INDUSTRY RECOGNIZES
THE ALSP MARKET AS BETTER DEFINED, QUICKLY
GROWING, AND BROADLY ADOPTED."

THOMSON REUTERS ALSP 2019 REPORT

ABOUT THE EVENT

Legal Mavericks will be a one day event where the fast evolving ALSP market will showcase what is coming next.

The legal market has gone through an incredible shake up. The introduction of the Big Four accounting firms entering the playing field and the rise of small start-ups, who are leveraging different business models and offering specialised expertise and trained legal judgement, has caused massive disruption to the legal industry.

They are flexible, implement rigorous processes, integrate project management tools and technology for ease and efficiency and can utilise alternative staff models. Traditional law firms will need to be savvier to keep up. The majority of law firms have started to recognise the potential of these new business models and a number of them have also started their own in-house ALSP services.

It is interesting times for the legal market and for an industry set in traditional ways, change is inevitable and moving with the tides, survival.

Legal Mavericks is the inaugural event for the fast growing ALSP market and its development and influence on the way the business of law is delivered.

Times have changed for the way legal services are delivered and Alternative Legal Service Providers [ALSP] have made dramatic progress in the past two years.

Their implementation in corporations has grown significantly with strong growth projected. It is not only corporations that are riding the wave but also Law firms are actively experimenting with ALSP strategies as they offer sophisticated services to more clients.

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As the Thomson Reuters' report quotes:

“ALSPs COMPRISE \$10.7 BILLION OF THE MARKET FOR LEGAL SERVICES, A COMPOUNDED ANNUAL GROWTH RATE OF ALMOST 13% PERCENT COMPARED TO JUST TWO YEARS AGO. FURTHER, THE ALSP MARKET IS PROJECTED TO GROW BY 25% OVER THE NEXT FEW YEARS.”

Being informed on the ‘who, what and how’ of this expanding market is vital for law firm development and future growth.

THE LAWTECH AWARDS

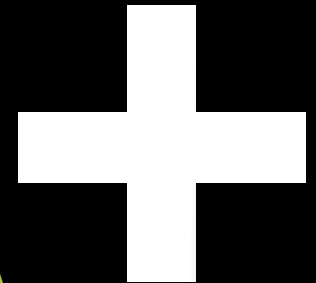
Recognition for legal technology achievements

They have consistently grown in importance amongst the legal IT community as they recognise innovation and performance for new and existing IT projects. The awards offer a great place for promotion and recognition of individual achievements in the industry.

PUT YOUR NOMINATIONS IN NOW. CLICK ON THE LINK:

<https://chilliiq.survey.fm/lawtechawards2019>

ABOUT THE EVENT



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ATTEND THE EVENT AND BE INFORMED ABOUT THE DIRECTION THE ALSP MARKET IS HEADING AND ITS PROGRESS. THE LEGAL MAVERICKS FORUM WILL BE A DUAL EVENT THEORY + PRACTICE.

It will investigate and hear from leading Alternative Legal Service Providers and the corporate legal market in the following areas:

- THERE IS NOTHING 'ALTERNATIVE' ABOUT ALTERNATIVE LEGAL SERVICE PROVIDERS
- DONE! THAT'S THE DIFFERENCE.
- TOP TIPS FOR LEGAL INTRAPRENEURS: DISRUPTING FROM THE INSIDE
- THE DRIVERS OF ALT LEGAL TO DATE AND INTO THE FUTURE
- CURRENT TRENDS IN LEGAL TECHNOLOGY: AI, ANALYTICS & AUTOMATION
- INSIGHTS & DELIBERATIONS - LETS DISCUSS
- DECONSTRUCTED SESSION - ASK ME ANYTHING

WHAT YOU WILL LEARN

" THE BUSINESS OF LAW-- HAS BECOME A THREE-LEGGED STOOL SUPPORTED BY LEGAL, BUSINESS, AND TECHNOLOGICAL CAPABILITY"

MARK COHEN | LEGAL MOSAIC

THEORY

A PLATFORM FOR KNOWLEDGE SHARING

+

PRACTICE

A DECONSTRUCTED SESSION -
BRING YOUR QUESTIONS & GET YOUR ANSWERS

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WHO
SHOULD
ATTEND

THIS EVENT IS RELEVANT TO BOTH **LAW FIRMS** AND **CORPORATE LEGAL DEPARTMENTS** INVOLVED WITH :
STRATEGY, TECHNOLOGY AND INNOVATION.

IT IS MOST RELEVANT FOR THE FOLLOWING JOB TITLES:

• LEGAL TECHNOLOGY PARTNERS • HEADS OF LEGAL TECHNOLOGY • ALT MANAGERS • IN-HOUSE LEGAL TEAM • CORPORATE COUNSEL

FOR ALL **ALTERNATIVE LEGAL SERVICE PROVIDERS** WHO WOULD LIKE TO SHOWCASE THEIR FIRM EMAIL: INFO@CHILLIQ.COM.AU

WHO YOU WILL HEAR FROM

THE FOLLOWING PEOPLE HAVE BEEN CONFIRMED TO SPEAK FOR THEIR OUTSTANDING WORK AND EXPERIENCE IN THIS LEGAL SPACE:

INTERNATIONAL KEYNOTE SPEAKER **MARK COHEN** | CEO | **LEGAL MOSAIC [USA]** (VIA LIVE VIDEO LINK UP)

- **MICK SHEEHY** | PARTNER - NEWLAW | **PWC**
- **MELANIE RYAN** | HEAD OF CLIENT SOLUTIONS - ASIA & AUSTRALIA
HERBERT SMITH FREEHILLS
- **ALISON LAIRD** | HEAD OF INNOVATION & PROJECT DELIVERY ASIA PACIFIC
PINSENT MASONS
- **PETER CAMPBELL** | DIRECTOR - CLIENT SOLUTIONS | **HALL & WILCOX**
- **PHIL SMITH** | DIRECTOR | **FTI CONSULTING**
- **ADRIAN CARTLAND** | PRINCIPAL - **CARTLAND LAW & CREATOR** | **AILIRA**
- **SAM FLYNN** | CO-FOUNDER | **JOSEF**
- **LACHLAN MCKNIGHT** | CEO | **LEGALVISION**
- **CRISTINA PROFILIO** | HEAD OF LEGAL OPERATIONS | **MINTERELLISON**

PROGRAMME AGENDA

08.30-09.00 | **REGISTRATION**

09:00-09:15 | **OPENING REMARKS FROM THE RINGLEADER | GRAEME GROVUM | PRINCIPAL | ALPHA CREATES**

09:15- 09.45 || TALK 1 : INTERNATIONAL KEYNOTE

THERE IS NOTHING 'ALTERNATIVE' ABOUT 'ALTERNATIVE LEGAL SERVICE PROVIDERS

In past decade law has shifted from practice-centric to mix of practice and business of delivering legal services

- How and why did this happen?
- Review some types of new-model providers
- Big four is a not-so-'alternative' legal service provider
- Rise of elite providers that are not traditional firms
- How does this affect lawyers?

MARK COHEN | CEO | LEGAL MOSAIC *

(VIA LIVE VIDEO LINKUP)

09.45 - 10.15 || TALK 2 :

THE BARBARIANS (ACCOUNTANTS) ARE AT THE GATE ... IMPLICATIONS FOR THE LEGAL INDUSTRY

For years much has been written about the impending arrival of the Big 4 Horsemen of the Future Law Apocalypse and we are just now seeing signs of their threatened entrance becoming reality.

- What moves have the Big 4 made so far and what's likely to come next?
- What is the Big 4 overall strategy and how do they think about NewLaw vs BigLaw?
- What are the natural advantages and disadvantages for the Big 4 in Legal?
- Why is technology and data the key to success for all players in the legal ecosystem?

MICK SHEEHY | PARTNER - NEW LAW | PWC

10.15- 10.45 || TALK 3 :

PHIL SMITH | DIRECTOR | FTI CONSULTING

10.45- 11.00 || MORNING TEA & NETWORKING BREAK

PROGRAMME AGENDA

CONFERENCE PROGRAMME

11.00- 11.30 || **TALK 4 :** **DONE! THAT'S THE DIFFERENCE.**

Getting lawyers and clients involved in change is challenging for us all. Fostering a culture of innovation even harder. 'Done' is what we aim for.

- How have we managed to get things 'Done' and how have we managed to get Clients more involved?
- What have we learned about people that gets things 'Done' and drives better results. Find out more about innovating with heart.

PETER CAMPBELL | DIRECTOR - CLIENT SOLUTIONS
HALL & WILCOX

11:30- 12:00 || **TALK 5 :** **TOP TIPS FOR LEGAL INTRAPRENEURS: DISRUPTING FROM THE INSIDE**

Change can be hard. Changing lawyer mindsets arguably harder still.

However, it's getting easier as the influx of market alternatives increases and cost transparency and efficiency become key drivers in the delivery of legal services. To survive and thrive, OldLaw firms need to disrupt Themselves before they get disrupted. Hear tips on how to be a legal intrapreneur, start a movement and disrupt from the inside.

ALISON LAIRD
HEAD OF INNOVATION & PROJECT DELIVERY ASIA PACIFIC
PINSENT MASONS

12:00 - 12:30 || **TALK 6 :** **THOMSON REUTERS**

12:30-13:00 || LUNCHEON

Talk Outside
The Square
& Mingle

13.30- 14.00 || **TALK 7 :**

CURRENT TRENDS IN LEGAL TECHNOLOGY :
AI, ANALYTICS & AUTOMATION

MELANIE RYAN | HEAD OF CLIENT SOLUTIONS -
ASIA & AUSTRALIA | **HERBERT SMITH FREEHILLS**

PROGRAMME AGENDA

CONFERENCE PROGRAMME

14:00 - 14:30 || **TALK 8 :**

LACHLAN MCKNIGHT | CEO | **LEGALVISION**

14.30 - 15.00 || **TALK 9 :**

INSIGHTS & DELIBERATIONS - LETS DISCUSS

Three leading mavericks discuss, deliberate and demonstrate the projects that are changing the way law is delivered and its effects on their firms.

- **SAM FLYNN** | CO-FOUNDER | **JOSEF**

- **ADRIAN CARTLAND** | PRINCIPAL - **CARTLAND LAW**

CREATOR - **AILIRA**

- **CRISTINA PROFILIO** | HEAD OF LEGAL OPERATIONS

MINTERELLISON

15:00-15:45 || **TALK 10 :**

DECONSTRUCTED SESSION - ASK ME ANYTHING

An opportunity to ask the questions that you have always wanted to ask.

15:45 - 16:00 || AFTERNOON TEA & NETWORKING BREAK

THE LAWTECH AWARDS

16:00 - 17:00 || PRESENTATION CEREMONY OF THE 13TH LAWTECH AWARDS

LEGAL MAVERICK DRINKS

17.00 - 18:00 || TIME TO CELEBRATE THE WINNERS AND THE END OF A GREAT DAY OF
LEARNING

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B.Y.O.D

BECAUSE
WE ARE
PAPER
FREE

A NEW CONCEPT IN CONFERENCING

STEP
AWAY
FROM THE
LECTERN

QUIRKY

WORK &
LEARN
AREAS

'TALK
OUTSIDE
THE BOX'
TECH
INFLUENCERS

DE-
CONSTRUCTED
SESSIONS

BRING YOUR
QUESTIONS -
GET YOUR ANSWERS



ALWAYS FIRST ... ALWAYS CHANGING

EVENT NAME: LEGAL MAVERICKS

EVENT DATE: MAY 23rd 2019

VENUE: OVOLO WOOLLOOMOOLOO WHARF

EVENT ADDRESS: 6 Cowper Wharf Rd, Woolloomooloo NSW 2011

PHONE NUMBER: Main Line: (02) 9331 9000

WEBSITE: <https://ovolohotels.com.au/ovolooolloomooloo/>

GETTING THERE: Sydney Airport is 20 mins drive to OVOLO Woolloomooloo

CONFERENCE TIMING:

THURSDAY 23 MAY 2019

CONFERENCE REGISTRATION: 8.30 AM - 9.00 AM

CONFERENCE SESSIONS: 9.00 AM - 3:00 PM

ASK-ME-ANYTHING SESSION: 3.00 AM - 4:00 PM

LAWTECH AWARDS PRESENTATIONS: 4.00 PM - 5:00 PM

NETWORKING DRINKS: 5.00 PM- 6.00 PM

NEW CONCEPT IN CONFERCING

- **PAPER FREE** - so there will be no paper or pens available
- **B.Y.O.D** [Bring Your Own Device] - if you want to take notes bring your laptop, ipad or plain old book to write in.
- **THE MAVERICK APP:** All available presentations and info will be on the app.
- **DE-CONSTRUCTED SESSIONS:** Send your hot questions to be answered at the Ask-Me-Anything session
- **TALK OUTSIDE THE BOX** - an open- plan exhibition space - less booths and more space to connect better



SPECIAL EARLY BIRD & GROUP RATES [INCL. GST] FROM LAW FIRM & CORPORATE LEGAL DEPARTMENTS

	1 X DELEGATE	2 + DELEGATES*
Register before 19 April 2019:	\$295 each	\$249 each
Register before 3 May 2019:	\$395 each	\$349 each
Register after 3 May 2019:	\$495 each	\$449 each

CONSULTANT RATES:

Register before 19 April 2019:	\$995.00
Register before 3 May 2019:	\$1395.00
Register after 3 May 2019:	\$1495.00

DELEGATE PASS

- Full Day Conference Pass
- Conference Luncheon & Refreshments
- Exhibition Pass
- Post - Event Networking Drinks
- Attend the LAWTECH AWARDS PRESENTATIONS

**** NOTE ****
LAWTECH ALLIANCE MEMBERS
Attend The Lawtech Awards &
Drinks
COMPLIMENTARY
For further enquiries contact us.

5 EASY WAYS TO REGISTER & PAY:

1. VIA PHONE: Contact Chillii IQ on (02) 98186566 - we can take payment via CC over the phone or send you an invoice
2. VIA FAX OR EMAIL: fill out form below and fax to (02)9818 6577 or email to info@chilliiq.com.au
3. VIA DIRECT DEBIT: CHILLI IQ LAW EVENTS T/A CHILLI IQ
CBA: BSB: 062 243 - ACCOUNT NUMBER: 1026-5971
4. VIA SECURE ONLINE PAYMENT: www.chilliiq.com.au/online-store
5. VIA CHEQUE: send a cheque payable to CHILLI IQ | Suite 2, 729 Darling Street, Rozelle, NSW, 2039

NO VENDOR DELEGATES ALLOWED*

* If you would like to showcase your product / service contact info@chilliiq.com.au for our partnership packages.

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FIRST NAME:	SURNAME:
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COMPANY:

JOB TITLE:

ADDRESS:

PHONE:	FAX:
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EMAIL:

CREDIT CARD REGISTRATION

CARDHOLDER NAME:

CREDIT CARD NUMBER:	EXPIRY DATE:
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SIGNATURE:

PLEASE CHARGE MY CREDIT CARD:

AUD \$

Visa Mastercard Amex*

*3% Surcharge Applicable To All Amex Payments

TERMS & CONDITIONS: All delegates must be paid in full prior to the date of the event before admittance to the conference & collection of conferencedocumentation is allowed. CHILLI IQ LAW EVENTS t/a CHILLI IQ reserves the right to change or amend this program at its own discretion due to any cancellations, or rescheduling. Details regarding this conference were correct at the time printing. CANCELLATION POLICY: Any conference cancellation received must be made in writing: - Up to the 31st April 2019: full registration refunded less \$200 Admin. Fee. - After the 31st April 2019 no refund, substitution delegate will be accepted.

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